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**FOR IMMEDIATE RELEASE**

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*One of hip-hop's young legends, the1shanti, is making noise with a new, self-titled sophomore release on Flatbush Junction/Rawkus Records. In this collection of 10 tracks, the1shanti pays tribute to his love for hip-hop with classic flows and lyrics that display his expanding world view.*

**the1shanti's Sophomore Album Now Available**

NEW YORK, NY – Hip-hop pioneer the1shanti's self-titled sophomore album, released on Flatbush Junction/Rawkus 50, is now available through [www.the1shanti.com](http://www.the1shanti.com), the1shanti's official myspace site ([www.myspace.com/the1shanti](http://www.myspace.com/the1shanti)), iTunes and all major digital download sites.

With this new soulful second release, the1shanti eloquently explores hip-hop's cultural heritage, displaying jaw-dropping versatility and a deep-rooted historical perspective. The style of the 10 tracks, in composition, flow, and subject matter, are stripped down to focus on the tenets of classic hip hop songs. After relentlessly touring the world for the past decade, in this album, the1shanti paints sonic portraits with brush strokes colored by stories from the streets of Brooklyn to the screens of Bombay.

Recorded and produced by J.J. Brown and Dan Maier of 5G Productions (Gym Class Heroes, Hall and Oates), the1shanti succeeds in delivering what the artist considers to be "honest and universal songs for everyday people." Additional production is provided by newcomers Nawfcyde and Resk.

Since hip hop's godfather Afrika Bambaataa dubbed the1shanti "India Bambaataa" for helping popularize the artform in South Asia, the1shanti says he feels a renewed sense of responsibility to advance the genre. "With Bam's blessing, I feel a reinvigorated dedication to my art," he said. "I hope this new album reflects my passion for hip hop and inspires new artists."

**About Flatbush Junction Recordings:**

Founded in the spring of 2005 as a subsidiary of Laskar Music, Flatbush Junction Recordings is an independent label working hand-in-hand with artists to help them achieve their own vision of music and an individualistic sound. For more information on Flatbush Junction's artist, the1shanti, visit [flatbushjunction.com](http://flatbushjunction.com) and [laskarmusic.com](http://laskarmusic.com).

**Music critics around the world say:**

"You need this in your life." - *BBC Radio One*

"...the best Asian MC there is." - *BBC Asian Network*

"...annointed by Afrika Bambaataa...one of the few south asian emcees with any credibility." - *John Norris, MTV News*

"A South Asian MC who can actually flow? Believe it." - *ethnotechno.com*

"...if you're craving some good rap/hip-hop tracks that are blessed with tight flows and short punch lines, pick up the1shanti..." - *desiclub.com*

"He's a proper rapper and just shows how pathetic the majority of other MC's in the industry are..." - *desitunes4u.com*

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